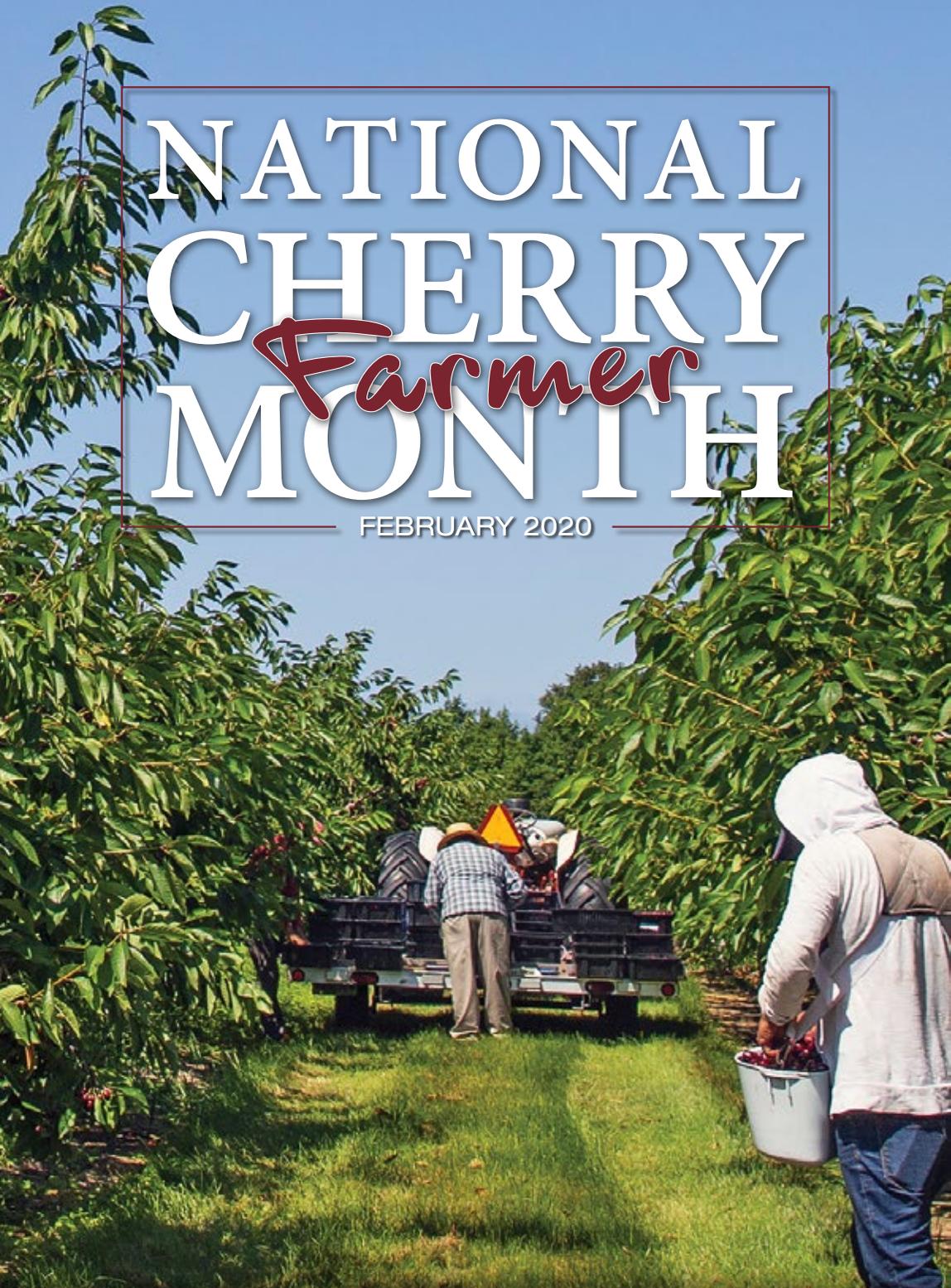


CHERRY REPUBLIC®

GLEN ARBOR | EST. 1989 | MICHIGAN

NATIONAL
CHERRY
Farmer
MONTH

FEBRUARY 2020



Our best prices of the year!

Hallstedt Homestead Cherries

Originally from Indianapolis, Phil and Sarah Hallstedt purchased their 54-acre cherry farm in Northport, MI, in 2006 to pursue their dream of fruit farming. Relying on used equipment bought at auction and the kind advice of local growers and researchers at MSU, the Hallstedts slowly transformed 30 acres of decrepit cherry trees into fertile ground ready for the planting of 9,500 cherry trees.

Today their idyllic orchard is thriving, and they expect to harvest 300,000 pounds of sweet cherries at peak harvest time. They've experimented with different varieties, and last summer offered eight types of premium sweet cherries. These modern varieties are larger and more flavorful than traditional varieties, and their trees are more accessible and easier to pick. Perfect for their popular u-pick business.

And some of you may remember, the Hallstedts provided fresh sweet cherries all summer to customers (and staff!) at our flagship store in Glen Arbor. We look forward to future collaborations (sweet cherry jam, anyone?) with this spirited, forward-thinking, and hard-working couple. Stay tuned!



"It's a real joy to collaborate directly with inventive local farmers like the Hallstedts. Discussing and selecting new cherry varieties based on flavor profiles, colors, and harvest times helps us imagine and create incredibly fresh, unique and delicious products for 2020 and beyond!"

– Andrew Moore: Marketing Director, Cherry Republic